



# PROS Plan: South Ashland Focus Group

Parks, Recreation, Open Space, & Senior services Plan  
April 17, 2025



# Meeting Ground Rules

- One person speaks at a time (avoid side conversations)
- No cross-talk
- Let everyone participate
- Bring issues to the table
- Listen with an open mind



# South Ashland Focus Group

- Objective:
  - Gain information from you on current park system
  - Gather information on priorities for South Ashland



# Overview

- Introductions
- Group Discussion
- Panel Exercise
- Next Steps





**PROS Plan**  
(Parks, Recreation, Open space, and Senior services Plan)



**Project Phases & Timeline**

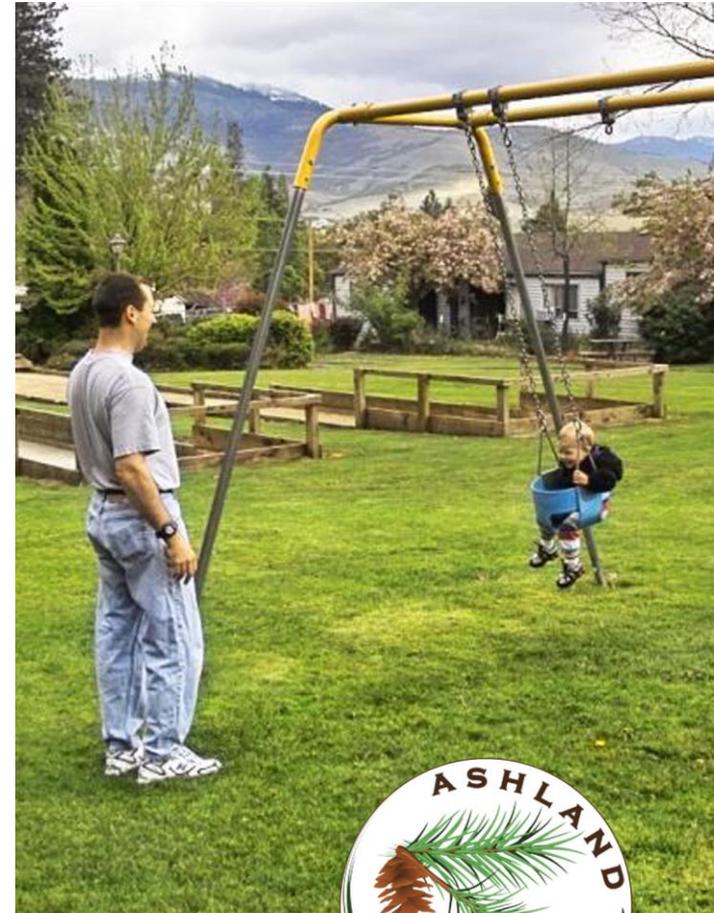
Initiation	Existing Conditions	Kick-Off Meeting	Interim Meeting	Draft Master Plan	Plan Adoption
<b>Project Plan</b> - Objectives - Mission, Vision, & Mandates	<b>Community Survey</b> <b>Demographics Focus Groups Assessments</b> - Parks - Facilities - Programs - Resources	<b>Needs Assessment</b> <b>Level of Service Analysis</b>	<b>Resources Survey</b> <b>Community Values</b> <b>Capacity</b> <b>Resources Analysis</b>	<b>Long-range Vision</b> - Capital Facilities Plan <b>Implementation Strategy</b> <b>Public Review &amp; Comment</b>	<b>Park Commission</b>





# Exercise #1 – Group Discussion

What is going well?  
What are we doing right?  
What are the positive things you are hearing?



PROS PLAN



# Exercise #1 – Group Discussion

What needs improvement?

What are we missing?

What are the negative things you are hearing?



# Exercise #2 – Priorities

1. Get 10 dots from staff
2. Place dot(s) on the items that are your priorities
  - You can use all your dots on one item or spread them out
3. No sharing of dots

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## Next Steps:

### Neighborhood Focus Group(s)

- Central Meeting – April 23, 2025, 5:30 – 7 PM SOU Stevenson Union room 323, upstairs 'The Gallery'  
(Free parking in lot #36 off S Mountain Ave)
- North Meeting – April 24, 2025, 5:30 – 7 PM First United Methodist Church, 175 N Main St, Wesley Hall  
(Okay to park in the lot for Creative Connections)



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