



PROS Plan: Central Ashland Focus Group

Parks, Recreation, Open Space, & Senior Services Plan
April 23, 2025



Better Together



Meeting Ground Rules

- One person speaks at a time (avoid side conversations)
- No cross-talk
- Let everyone participate
- Bring issues to the table
- Listen with an open mind



Central Ashland Focus Group

- Objective:
 - Gain information from you on current park system and our work
 - Gather information on priorities for Central Ashland



Overview

- Introductions
- Group Discussion
- Panel Exercise
- Next Steps





PROS Plan
(Parks, Recreation, Open space, and Senior services Plan)



Project Phases & Timeline

Initiation	Existing Conditions	Kick-Off Meeting	Interim Meeting	Draft Master Plan	Plan Adoption
Project Plan - Objectives - Mission, Vision, & Mandates	Community Survey Demographics Focus Groups Assessments - Parks - Facilities - Programs - Resources	Needs Assessment Level of Service Analysis	Resources Survey Community Values Capacity Resources Analysis	Long-range Vision - Capital Facilities Plan Implementation Strategy Public Review & Comment	Park Commission





Exercise #1 – Group Discussion

What is going well?
What are we doing right?
What are the positive things you are hearing?

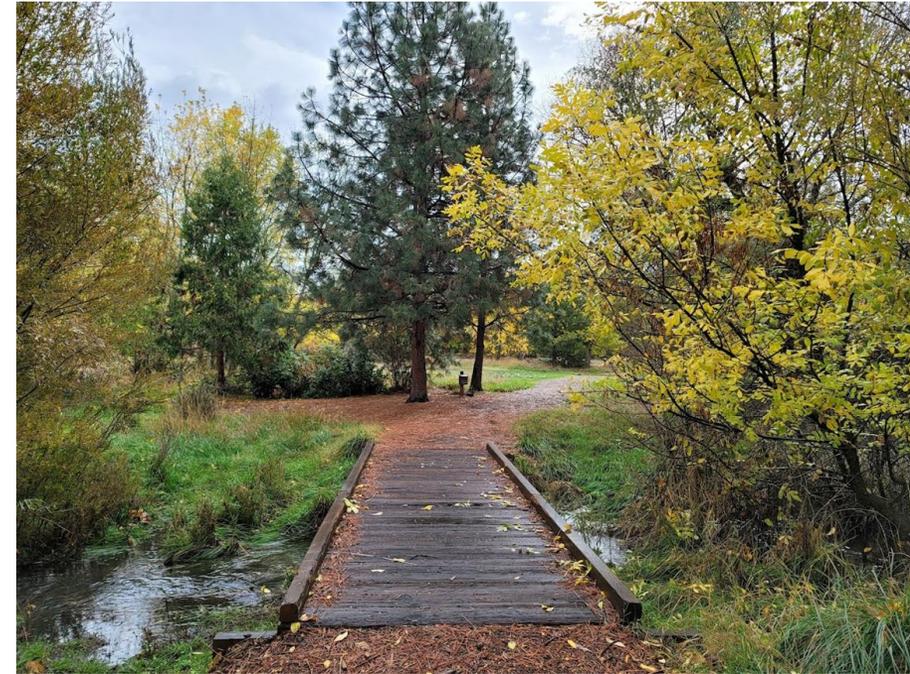


Exercise #1 – Group Discussion

What needs improvement?

What are we missing?

What are the negative things you are hearing?



Exercise #2 – Priorities

1. Get 10 dots from staff
2. Place dots on the item(s) that are your priority/priorities
 - a. You can use all your dots on one item or spread them out
3. No sharing of dots

PROS PLAN

Next Steps:

- Neighborhood Focus Group(s)
 - North Meeting – April 24, 2025, 5:30 – 7 PM (First United Methodist)



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