



PROS Plan: North Ashland Focus Group

Parks, Recreation, Open Space, & Senior Services Plan
April 24, 2025



Better Together



Meeting Ground Rules

- One person speaks at a time (avoid side conversations)
- No cross-talk
- Let everyone participate
- Bring issues to the table
- Listen with an open mind



Central Ashland Focus Group

- Objective:
 - Gain information from you on current park system and our work
 - Gather information on priorities for North Ashland



Overview

- Introductions
- Group Discussion
- Panel Exercise
- Next Steps





PROS Plan

(Parks, Recreation, Open space, and Senior services Plan)

Project Phases & Timeline

| Initiation | Existing Conditions | Kick-Off Meeting | Interim Meeting | Draft Master Plan | Plan Adoption |
|--|---|---|--|---|------------------------|
| Project Plan - Objectives - Mission, Vision, & Mandates | Community Survey Demographics Focus Groups Assessments - Parks - Facilities - Programs - Resources | Needs Assessment Level of Service Analysis | Resources Survey Community Values Capacity Resources Analysis | Long-range Vision - Capital Facilities Plan Implementation Strategy Public Review & Comment | Park Commission |
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PROS Plan
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| | | | | | |
| Winter 2025 | Spring 2025 | Spring 2025 | Spring 2025 | Fall 2025 | Fall 2025 |

We are here...



Exercise #1 – Group Discussion

What is going well?
What are we doing right?
What are the positive things you are hearing?



PROS PLAN



Exercise #1 – Group Discussion

What needs improvement?

What are we missing?

What are the negative things you are hearing?



Exercise #2 – Priorities

1. Get 10 dots from staff
2. Place dot(s) on the items that are your priorities
 1. You can use all your dots on one item or spread them out
3. No sharing of dots

PROS PLAN

Next Steps:

- Review Data collected
- Community Values Survey (summer 2025)



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